

40th Annual New Treatments in Chronic Liver Disease
March 14-15, 2026
The Seabird Ocean Resort • Oceanside, California

Exhibitor Prospectus

IMPORTANT NOTE: If you do not receive a confirmation from Scripps within one (1) business day of submitting your exhibit application and/or payment, please call our office at 858-678-6400 to speak with a member of the CME staff. **We cannot guarantee an exhibit space if you have not received a confirmation from our team.**

About the Course

New Treatments in Chronic Liver Disease will explore the most recent advancements in medications and therapies for liver treatment and transplantation. It will provide an in-depth review of clinical trials and real-world data on oral treatments for chronic viral hepatitis B and C, non-alcoholic fatty liver disease, primary biliary cirrhosis, primary sclerosing cholangitis, hepatocellular carcinoma, and complications of end-stage liver disease, including thrombocytopenia. Our annual CME conference provides a comprehensive, yet focused program aimed at equipping physicians with the latest updates on these and other common challenges in the management of liver diseases.

Benefits of Exhibiting & Supporting

As an exhibitor, you will have the opportunity to showcase your company’s products and services to a targeted health care population. Here are just a few benefits exhibiting offers:

- Interact face-to-face with influential decision makers
- Introduce new products and services
- Expand your market reach and strengthen existing relationships
- Generate new sales leads
- Ability to upload PDFs, brochures, and other content to dedicated company page in mobile conference app
- Option to host satellite symposiums/product theaters to educate participants on your products

About Scripps

Scripps was founded in 1924 by philanthropist Ellen Browning Scripps in the community of La Jolla, California. Since that time Scripps has grown into a private, nonprofit, integrated health system in San Diego, California that is ranked among the top 15 health systems in the nation. Scripps treats 700,000 patients annually and now extends from Chula Vista to Oceanside. The organization encompasses:

- Four hospitals on five campuses
- Two of San Diego’s six designated trauma centers (both Level 1)
- More than 3,000 affiliated physicians, 17,000 employees, and nearly 2,000 volunteers
- Scripps Clinic and Scripps Coastal Medical Center, a network of integrated facilities with specialists from more than 60 medical and surgical specialties at more than 30 outpatient centers and clinics
- Same-day, walk-in care at Scripps HealthExpress
- Four emergency rooms and three urgent care centers
- A wide range of health education classes and support services for patients

Exhibit Schedule

Saturday, March 14, 2026

6-7 a.m.	Exhibitor Move-in
7-8 a.m.	Registration, Breakfast & View Exhibits
7:15-8 a.m.	<i>Non-CME Breakfast Symposium/Product Theater Opportunity</i>
10-10:30 a.m.	Break & View Exhibits
12:15-1 p.m.	<i>Non-CME Lunch Symposium/Product Theater Opportunity</i>
2:30-2:45 p.m.	Break & View Exhibits
3:45 p.m.	Adjourn
4-6 p.m.	<i>40th Anniversary Celebration Sponsorship Opportunity</i>

Sunday, March 15, 2026

7-8 a.m.	Breakfast & View Exhibits
7:15-8 a.m.	<i>Non-CME Breakfast Symposium/Product Theater Opportunity</i>
10-10:30 a.m.	Break & View Exhibits
Noon	Final Adjournment

Exhibit Opportunities

Standard Exhibit Booth <i>(includes two full access passes)</i>	\$3,500
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Included with Your Purchase

- Materials: table, linens, chairs, and wastebasket
- Wireless internet access
- Two full access conference passes
- Additional exhibit badges available at a discounted rate of \$150 each
- Access to mobile conference app containing course materials, recordings, faculty information and more
- Logo placement and company description in mobile conference app with link to your organization’s website

Not Included with Your Purchase

- Pipe and drape (not available)
- Additional furniture or equipment rentals (space restrictions apply)
- Electricity and/or additional audio-visual equipment (can be rented through hotel AV company)
- Labor for installing or dismantling your exhibit display
- Security: the exhibit area will remain open and no security guard will be present. We ask that you do not leave any valuable items unattended at your booth at any time. Anything you leave in the exhibit area will be left at your own risk. Neither the hotel, nor Scripps will accept liability for any items in the exhibit area at any time.

Booth Traffic

While Scripps makes every effort to promote and encourage attendees to visit the Exhibit Hall, we cannot guarantee booth traffic. It is the exhibiting company’s responsibility to promote its presence at the course through pre-meeting notifications and on-site promotions to draw traffic to their booth.

***In alignment with the ACCME Standards for Integrity and Independence in Accredited Continuing Education, exhibitors will only be provided with limited participant information from those who have agreed to have their information shared.*

Additional Support Opportunities & Pricing

Scripps offers organizations the opportunity to host satellite symposia and events in conjunction with the conference. Details on the symposium will be included in the conference brochure permitted they are received in time for printing. These symposiums can be jointly or exclusively sponsored.

Faculty Dinner <i>Saturday, March 14, 6-8 p.m.</i>	\$10,000
The speakers, moderators and course directors along with their guests will attend a dinner on Saturday evening. This sponsorship includes pre-arranged food & beverage at modest venue and invitations for four (4) of your company’s representatives. This is a strictly social event, and no promotional activity will be permitted.	
Non-CME Breakfast Symposium/Product Theater <i>Saturday, March 14, 7:15-8 a.m. or Sunday, March 15, 7:15-8 a.m.</i>	\$15,000
Included <ul style="list-style-type: none">• Exclusive timeslot (no competing sessions will take place during this time frame)• Breakfast buffet – food will be ordered by Scripps on your behalf• Approval to hold the event in conjunction with the Scripps conference• Approval to hold the event at the conference venue (based on space availability)• E-mail blasts to all registered attendees• Inclusion in electronic course brochure posted on website• Signage (1) and brochures/invitations posted near the Scripps registration desk• Inclusion in the conference daily announcements• Audio visual equipment included: screen, projector, laptop connections, podium microphone, wireless lavalier or handheld microphone, sound system, support staff (additions or upgrades will be charged to sponsoring organization) Not Included <ul style="list-style-type: none">• Creation of marketing materials such as brochures/invitations, signage, etc.; Scripps reserves the right to approve all materials• Speaker travel, honorarium, or other related expenses• Session moderator• Exhibit space; additional fees apply• On-site tracking of attendance at the product theater for reporting (Sunshine Act)• Scripps Health does not guarantee attendance during this event	
Non-CME Lunch Symposium/Product Theater <i>Saturday, March 14, 12:15-1 p.m.</i>	\$20,000
Included <ul style="list-style-type: none">• Exclusive timeslot (no competing sessions will take place during this time frame)• Lunch buffet – food will be ordered by Scripps on your behalf• Approval to hold the event in conjunction with the Scripps conference• Approval to hold the event at the conference venue (based on space availability)• E-mail blasts to all registered attendees• Inclusion in electronic course brochure posted on website• Signage (1) and brochures/invitations posted near the Scripps registration desk• Inclusion in the conference daily announcements• Audio visual equipment included: screen, projector, laptop connections, podium microphone, wireless lavalier or handheld microphone, sound system, support staff (additions or upgrades will be charged to sponsoring organization) Not Included <ul style="list-style-type: none">• Creation of marketing materials such as brochures/invitations, signage, etc.; Scripps reserves the right to approve all materials• Speaker travel, honorarium, or other related expenses• Session moderator• Exhibit space; additional fees apply• On-site tracking of attendance at the product theater for reporting (Sunshine Act)• Scripps Health does not guarantee attendance during this event	

40th Anniversary Celebration <i>Saturday, March 14, 4-6 p.m.</i>	\$25,000
Help us celebrate the 40th anniversary of our CME conference! Sponsorship includes heavy hors d’oeuvres, food stations, hosted bar, and company logo acknowledging your support posted on signage in meeting space, mobile app, and reception space. This is a strictly social event, and no promotional activity will be permitted.	

Exhibit & Conference Venue

The Seabird Ocean Resort
101 Mission Avenue
Oceanside, CA 92054
Phone: 760-512-3600

For shipping purposes, please add the following to your label:
Attn: Shannon Kennedy / Scripps / Mar 14-15
Company
Box # of #

Exhibitor Housing

Please make your own hotel reservations and request the Scripps conference reduced rate of \$329 per night (plus tax and parking). Make your reservations early! **A block of rooms is being held for us at the special rate of \$239 per night until Friday, February 20, 2026, or until the room block fills, whichever comes first.** After this date, reservations will be accepted on a space and rate availability basis only. Visit the conference website for a link to reserve a discounted room. Exhibitors who book their room through an online, third-party service are not eligible for room block concessions including reduced resort fee and discounted overnight parking.

Shipping Dates

All materials should arrive no earlier than March 13, 2026. If materials are received prior to this date the exhibiting company will be responsible for these charges. Materials that are shipped will be available at your company’s exhibit space during the first installation session. If you have items to ship after the conference, FedEx and UPS can be arranged directly with the hotel. You are responsible for providing all necessary shipping materials as well as all related expenses.

Payment Information

- All exhibit applications must be received by **Friday, February 27, 2026**. Upon receipt of the application, a confirmation email will be sent.
- The exhibit cancellation deadline is **Friday, February 27, 2026**. Scripps CME will refund the cost of the exhibit less a \$500 processing fee. After **February 27th** no refunds will be granted.
- Satellite symposiums/product theaters must be reserved at least **one month** prior to the activity. Upon receipt of the application, a confirmation email will be sent.
- The satellite symposium/product theater cancellation deadline is **Friday, February 20, 2026**. Scripps CME will refund the cost of the satellite symposium/product theater less a \$1,000 processing fee. After **February 20th** no refunds will be granted.
- Exhibit space must be occupied by 7 a.m. on March 14, 2026. Failure to meet this deadline will cause forfeiture of your space. Scripps may use or reassign the space without refund. Exhibitors who anticipate delays must notify Scripps.
- Payment must be received prior to the start of the activity.

Application Review

For an exhibit application to be accepted by Scripps, the products and services must be educational in nature and relate to the educational activity content. Scripps reserves the right to accept or reject a potential exhibitor based on its assessment of whether the company/organization's products and/or services are relevant to the conference content. All exhibits will be reviewed by Scripps.

Scripps reserves the right to refuse the application of any party whose product, service or proposed exhibit is, in Scripps sole discretion, not in keeping with the character of the educational activity and exhibition hall. Approval of the exhibit application is in the sole discretion of Scripps, and may be withheld, among other reasons, for: (a) poor credit history of Exhibitor, including but not limited to past due amounts owing to Scripps, or (b) breach of the Conditions or any other contract provisions governing any previous trade show or other event conducted or sponsored by Scripps.

CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities

In compliance with the ACCME Standards for Integrity and Independence in Accredited Continuing Education, arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational ballroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor’s space. Canvassing or distributing promotional materials outside the exhibitor’s rented exhibit space is not permitted.
- Commercial interest representatives may attend CME activities at the discretion of Scripps for the direct purpose of the representatives’ own education. However, they may not engage in sales or marketing activities while in the space or place of the educational activity.

Exhibit Conditions, Rules and Regulations

Exhibits must adhere, in each case in the determination of Scripps in its sole discretion, to each of the following standards:

- Exhibitor must promote the marketing of products and services that relate to the educational activity content.

- Exhibitor may encourage or advance its own products, equipment or services; however, Exhibitor shall not unfairly criticize the products or methods of any other exhibitor.
- Exhibitor shall not directly or indirectly promote or advertise any idea or product which is inconsistent with the stated purpose of the educational activity content.
- Exhibitor shall not infringe the copyrights, trademarks or other intellectual property rights of any third party or unfairly compete with other exhibits.
- Exhibitor's exhibit shall not have an undesirable or unreasonable deleterious effect upon another exhibit or the educational activity.
- Scripps reserves the right to prohibit or remove any exhibit which detracts from the general character of the Exhibition as a whole, or consists of products or services inconsistent with the purpose of the Exhibition. The right to prohibit or remove includes, but is not limited to, such persons, things, conduct, printed matter or anything else of a character which Scripps deems objectionable.
- Scripps reserves the right, in its sole discretion, to refuse any person, including without limitation any employee of Exhibitor, admission to the Exhibition.
- Scripps accepts no responsibility for breakdown or failure of any of the services provided for, or in connection with, the Exhibition.

Printed Material Distribution/Canvassing

Canvassing in any part of the facilities utilized during the Scripps CME program is strictly forbidden, and anyone doing so will be requested to leave the building. Distribution of advertising or printed material by the exhibitor outside of the exhibitor's allotted space will not be permitted unless the distribution or advertising is agreed to in advance with Scripps.

Liability

Once an application has been approved by Scripps the following liability policies apply. Exhibitors are encouraged to insure themselves against property loss or damage and against liability for personal injury.

- Neither Scripps, nor the Facility, the employees thereof, nor their representatives, nor any member of the Conference Committee shall be responsible for any injury, loss, or damage that may occur to the Exhibitor or his property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit except for any injury, loss, or damage to the extent arising from the negligence or willful misconduct of Scripps, the Facility, their employees, their representatives or any member of the Conference Committee. The Exhibitor agrees to indemnify Scripps, the Facility and their employees, volunteers, and committees from any and all claims for loss, damage, or injury except for any claims for loss, damage or injury to the extent arising from the negligence or willful misconduct of Scripps, the Facility, their employees, volunteers, and committees. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.
- Exhibitor understands and agrees that, for the safety of conference attendees, Exhibitor shall not perform any procedures on or provide any services to conference attendees that are either invasive or are customarily performed in a practitioner's office.

FDA Regulations

Exhibitors are reminded of the Food and Drug Administration (FDA) restrictions on the promotion of investigational and pre-approved drugs and devices. Exhibitors are also cautioned about FDA prohibition of promoting approved drugs for unapproved purposes. Information regarding FDA regulations may be obtained directly from the FDA. Requests for information and guidance can be obtained at www.fda.gov/cder, the FDA's medical advertising information line, 301-796-1200, or directed to:

FDA Division of Drug Marketing FDA/CDRH/Office of Device Evaluation
10903 New Hampshire Ave. www.fda.gov
Building 51, Room 3200 for more information.
Silver Spring, MD 20993-8002

Scripps Conference Modification or Cancellation

Scripps reserves the right to modify the course's schedule or program as necessary. Scripps also reserves the right to cancel this conference, in which case a full refund of the registration/exhibit fees will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of Scripps cancellation.

Recording and Photography Clause

Scripps reserves exclusive rights to record (audio and video) and/or photograph all conference proceedings for use in marketing materials, presentations and course content sales.

Family/Guest Attendance Policy

All conference activities are exclusively reserved for paid conference attendees. Children and family members are not allowed to attend meal functions or permitted in the general session room.

Exhibit & Conference Contact**Sarah Harding**

Education Program Coordinator
Scripps Health
10790 Rancho Bernardo Rd
Mail drop: 4S-211
San Diego, CA 92127
Phone: 858-678-6
Email: harding.sarah@scrippshealth.org

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Application to Exhibit

COMPANY INFORMATION

Company Name:			
Company Contact:			
Phone:		E-mail:	
<i>If you are working with a third-party tradeshow management company, please put their information below.</i>			
Third-party Company Name:			

EXHIBIT FEES

<input type="checkbox"/> Standard Booth \$3,500	<input type="checkbox"/> Additional Badges ____ x \$150
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ADDITIONAL SUPPORT OPPORTUNITIES

<input type="checkbox"/> Faculty Dinner (Sat) \$10,000	<input type="checkbox"/> Breakfast Product Theater (Sat/Sun) \$15,000
<input type="checkbox"/> Lunch Product Theater (Sat) \$20,000	<input type="checkbox"/> 40th Anniversary Celebration (Sat) \$25,000

METHOD OF PAYMENT

Please select payment method:

- ☐ **Check** *Please make checks payable to Scripps (in U.S. dollars only) Scripps Tax ID # 95-1684089*
- ☐ **ACH/Wire Transfer**
- ☐ **Visa** ☐ **MasterCard** ☐ **AMEX** ☐ **Discover** *If paying by credit card, please complete the information below*

<i>Credit Card Number</i>	<i>Expiration Date</i>
<i>Security Code on Card (Required)</i>	<i>Billing Zip Code</i>

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- Payment must be received prior to the start of the activity.
- Scripps reserves the right to prohibit or remove any exhibit which detracts from the general character of the Exhibition as a whole or consists of products or services inconsistent with the purpose of the Exhibition. The right to prohibit or remove includes, but is not limited to, such persons, things, conduct, printed matter or anything else of a character which Scripps deems objectionable.
- Scripps reserves the right, in its sole discretion, to refuse any person, including without limitation any employee of Exhibitor, admission to the Exhibition.
- Scripps accepts no responsibility for breakdown or failure of any of the services provided for, or in connection with, the Exhibition.

AGREEMENT

This application will not be processed unless signed by an authorized company representative. This application shall serve as both a contractual agreement and invoice for exhibitors.

(Print name of company/organization)

agrees to abide by the rules and regulations of **Scripps CME** set forth in the exhibitor prospectus.

Signature: _____ Title: _____ Date: _____

Please send your completed application and full payment to:
Sarah Harding · Scripps Conference Services & CME
10790 Rancho Bernardo Rd, Mail drop: 4S-211 • San Diego, CA 92127
harding.sarah@scrippshealth.org